



Visions of Nature

January 2016 – January 2017

A year-long showcase of art, poetry, and photography inspired by the natural world

numbers of Nature 'isions

Visions of Nature exhibitions attracted

573,543 visitors

101,862

Rated 4.3 512

443,456

28,225

people visited

1810 Rated 4.5

visitors a day

367

đ

ts contributed to the four exhibitions

Ashmole bestiary was loaned by the Bodleian for a special Visions of Nature event

Microsculpture website has had over

M20

exhibitions. The pieces included paintings,

works were included in the four

glassware, jewellery and drawings sculpture, photography, ceramics,

The Museum hosted

residence during the year poets-in-

John Barnie

exhibition Nov 2016- Jan 2017

Steven Matthews

Kelley Swain

in an anthology titled Guests of Time, edited by John Holmes 24

were written and contributed to our poetry tree by poets additional poems 16

poems were written by visitors for our poetry tree on National Poetry Day **20**

matches were made between poets

and researchers and curators. The poets then met these researchers and curators on several occasions

throughout the year for inspiration

£30,000 of shop sales for Visions of £17,572

Nature

14,350 visitors to the Visions of Nature website

4.0 artworks were contributed to the Visions of Nature website by the public

2,000 Visions of Nature specific blog views

Pre-Raphaelite works were loaned to us by the Ashmolean for a pop-up exhibtion and guided tour

million views D

The Microsculpture short film had over

Visions of Nature

During 2016, Oxford University Museum of Natural History presented a rich programme of exhibitions, talks and workshops by artists and writers whose varied work celebrated the natural environment. Over the course of the year, in collaboration with Professor John Holmes of the University of Birmingham, the Museum presented four contemporary art and science exhibitions, hosted three poets-in residence, published an anthology of the poets' work, and delivered a large and broad public programme of events.

The fusion between art, science and nature that informed the Museum's architecture and decoration provided the inspiration for this arts focussed year. Professor John Holmes guided the Museum to look back to the relationship between the Pre-Raphaelite artists and the University scientists who were closely involved with the building's design, who together created a vision of nature that was both rigorously scientific and beautifully crafted. One of the principal aims of the Visions of Nature year was to return to this close dialogue between art and science and bring the results to our visitors

Through the Visions of Nature programme, the Museum aimed to broaden its audience by presenting different perspectives on natural history. The programme sought to attract an adult audience who were engaged with the arts, but who were unlikely to visit a science museum.

The exhibition and event programme presented contemporary science alongside the art, in line with the Museum's strategic aim of expanding the appeal of public engagement with science.

The Visions of Nature exhibitions attracted a large audience of 573,543 people. In the opening two months of Microsculpture visitor numbers increased by 15%, and in the opening month of Bees (and the Odd Wasp) in my Bonnet exhibition, visitor numbers increased by 10%. Overall visitor numbers increased by 4% in comparison to the previous year - an increase of 28,187 visitors. From a survey conducted in the



Microsculpture exhibition, the results showed that 44% of those questioned had not visited the Museum before and 45% had come specifically to see the exhibition, suggesting that the Museum achieved its aim of attracting a new audience.

In terms of a Visions of Nature legacy, two of the exhibitions went on to tour; Bees (and the Odd Wasp) in my Bonnet to Cornwall and Microsculpture to Neues Museum Biel in Switzerland, the Xposure International Photography Festival, Sharjah, U.A.E., Salone del Mobile in Milan, and the Natural History Museum of Denmark, with plans to tour to further venues.

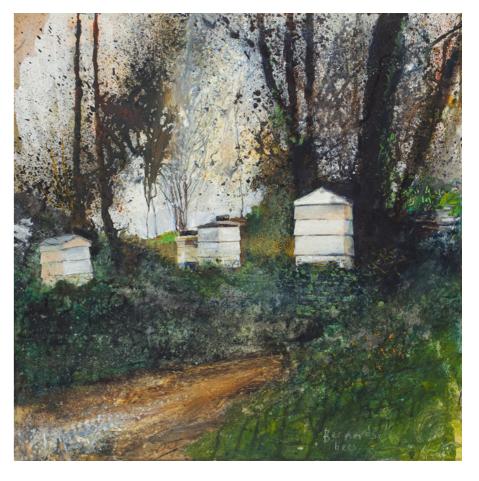
The success of the Visions of Nature year has encouraged the Museum to start commissioning contemporary art through an open call, to sit alongside the Contemporary Science and Society exhibition series. In addition, a new community display case has been installed since Visions of Nature to showcase the creative work of some of the community groups the Museum works with. Exhibitions have included a display of creative writing and artwork by local primary school children who have communication difficulties. The work was created in response to a number of specially designed sessions delivered in the Museums.

Exhibitions

Bees (and the Odd Wasp) in my Bonnet 18 March - 2 October 2016

The first in the Visions of Nature series, Bees (and the Odd Wasp) in my Bonnet was a collaboration between the Museum and leading contemporary British artist, Kurt Jackson. A new body of Jackson's work that had not been displayed before was presented alongside specimens from the collections, including a display of all 270 British bee species, and archival material from the collections, along with the latest scientific research into the ecology of bee decline.

The exhibited work explored the importance, role, and current plight of bees and other pollinators as well as celebrating the diversity of bees in Britain. Embracing an extensive range of materials and techniques including mixed media, large scale



paintings, print making and sculpture, this body of artwork included over 60 different pieces for our visitors to see. The latest scientific research into the hazards facing bees, such as neonicotinoid pesticides and habitat losses was presented in the exhibition alongside the artwork offering the audience a unique presentation of contemporary art and science.

Over 100,000 people visited Bees (and the Odd Wasp) in my Bonnet and it was rated 4.3 out of 5 (n = 4145) by the exhibition's visitors. An accompanying catalogue of the artwork was produced for the exhibition and was sold in the Museum shop alongside a range of bespoke merchandise.

The exhibition has gone on to tour at the Jackson Foundation Gallery in Cornwall.

When visitors were asked what aspect of the exhibition impacted on them the most, they responded with:

"The art made you aware and think about bees rather than not giving them a second thought"

"The characteristics of bees were depicted artistically. I found the juxtaposition of art and science fascinating."

"Informative, and I enjoyed the artwork very much. I spent a long time drawing the bees. Artwork integrated with science motivates me to draw myself."

"The range of work and the thoughtful way it links in with the museum collection."

Microsculpture: The Insect Photography of Levon Biss

27 May 2016 – 29 January 2017

www.microsculpture.net



In May 2016 the Museum premiered Microsculpture, a striking photographic exhibition revealing insects like never before – in large-format and exquisitely-lit detail. Created by UK portrait photographer Levon Biss, the exhibition combined fine art photography, the science of entomology, and carefully chosen specimens from the Museum's collections.

The images and accompanying video created a worldwide impact on their release. International media coverage included numerous online articles along with national TV in the UK (The One Show) and

Germany (Deutsche Welle). Feature articles in the UK ran in New Scientist, the Observer, Guardian, the Daily Telegraph and Wired, as well as international publications and local media.

The award-winning five-minute promotional video has been watched more than nine million times, with an unprecedented reach on the University of Oxford Facebook page of well over 20 million people.

Microsculpture received almost 450,000 visitors during its eight-month run at the Museum of Natural History. It has subsequently toured internationally to Neues Museum Biel in Switzerland and the Natural History Museum of Denmark. As of summer 2017 there were plans to tour the exhibition to further venues in Europe, the UK, and the United States.

Visitor responses to Microsculpture:

"Great addition to the museum, something very different."

"Great work - wonderful idea to bring insects and museum items to life"

"Amazing detail and striking colours depicted in photos, fascinating to see creatures magnified in this way."

"Astoundingly beautiful. Just beginning to really appreciate insects and this exhibition takes my breath away"

"To see such photography is awe-inspiring and shows the massive diversity on earth"

Oxford Photographic Society - The Natural World 22 October 2016 - 22 January 2017

During the last part of the year, the museum hosted two exhibitions showcasing the work of local artists and photographers. For the first of these exhibitions, the Museum worked with Oxford Photographic Society. Sixty photographs showcasing the natural world were displayed on the walls of the café gallery.

The exhibition was opened by the Lord Mayor of Oxford Councillor Mohammed Altaf-Khan.



An Artweeks Arctic 11 November 2016 – 29 January 2017

The Museum also partnered with Oxfordshire Artweeks, a large network of artists, to put on an exhibition of new work inspired by the Arctic environment. An Artweeks Arctic presented over 90 paintings, ceramics, textiles, photography and glasswork by nine artists. The exhibition provided the museum with the opportunity to present the facts about current rapid changes to the Arctic environment alongside these artworks.

All of the artwork displayed was on sale, and many of the pieces were sold during the exhibition. Three of the artists also sold their products in the shop throughout the exhibition.

An Artweeks Arctic attracted 28,225 visitors in the 11 weeks it was open to the public.



Poets-in-Residence

Throughout the Visions of Nature year the museum hosted three poets-in-residence: John Barnie, Steven Matthews, and Kelley Swain. The residency was established and developed by Professor John Holmes from the University of Birmingham in partnership with the Museum. The three poets worked alongside a number of collections staff and researchers, and out in the Museum court to gain inspiration for their writing. The access to the collections and current research taking place at the museum led to the creation of 24 poems that were directly inspired by these interactions.

As part of their residency, the poets engaged with the public through a number of different events, including National Poetry Day, one of the Museum's late night events and an evening of poetry readings. During these events the poets encouraged members of the public to write their own poems, and talked to visitors about their residency.

On National Poetry day, the Museum launched a poetry trail which involved a number of the poems created during the residency placed alongside the specimens in the museum that had directly inspired them. Visitors had the opportunity to look at these specimens in a different light through poetry and to actively see the work of the poets-in-residence.

The residencies concluded with the publishing of Guests of Time by Valley Press. This anthology was edited by Professor John Holmes using the poems written during the residency together with poems written by nineteenth-century poets who would have been writing around the same time as the Museum was built.

The New Welsh Review wrote the following about Guests of Time:

"The anthology's three contemporary poets lead you through engaging, precise, and provocative responses to the Museum's architecture, varied contents, time zones and associated specialists – much like the experience of wandering through the physical building."

"Viscerally rendered observation characterises pieces by all three poets, but there is also the pleasure of their differing voices interposed and contrasted in museumly manner."



Visions of Nature public programme

Alongside the four exhibitions ran a rich and varied programme of events aiming to reach a wide audience. Events and activities were programmed around both the Bees (and the Odd Wasp) in my Bonnet and Microsculpture exhibitions, and the poetry residency. From a photography masterclass delivered by Levon Biss, to a Kurt Jackson-led tour of his artwork, the programme aimed to engage an adult audience. The programme sought to present alternative 'visions of nature', for example through comedy in a specially written show by comedians The Dead Secrets, and through dance in Dancing the Tree of Life.

To celebrate the end of the Visions of Nature year and the publishing of the Guests of Time anthology, the Museum ran three special events for an adult and student audience. The Museum worked with Professor Janine Rogers (Mount Allison University, Canada) and Professor John Holmes to curate and deliver the events: 'Building the Book of Nature' and 'Visualising Nature'. These events showcased contemporary research in both science and the humanities, communicated the work of the poets, and included special pop-up displays of rare material including the Ashmole Bestiary from the Bodleian. For a special one-day exhibition curated by Professor John Holmes, the Ashmolean loaned a series of Pre-Raphaelite drawings, sculptures and paintings, including designs for the Museum by John Ruskin to



highlight the Museum's artistic history and to provide a unique experience for attendees of the events. A number of researchers and collections staff were involved in these events, presenting their work and the collections. In the finale event, the launch of Guests of Time, the researchers and collections staff that the poets worked with during the year brought out the specimens that had directly inspired the poems that were being recited.

Attendees of each of these events were asked to comment on what they enjoyed the most:

"All of it. Such a privilege to come to the museum and learn from the experts. Thank you!"

"Direct relation to the objects drawn attention to – an incentive to return. Plus excellent speakers"

"The interactive pop-up exhibition and chance to ask speakers questions alongside their work"

"The conscious intersection of arts and science – so important at this time"

"Dr Imran Rahman's talk as he very well explained how new technologies relate to scientific curiosity in today's scientific pursuits."



Visions of Nature in Social Media





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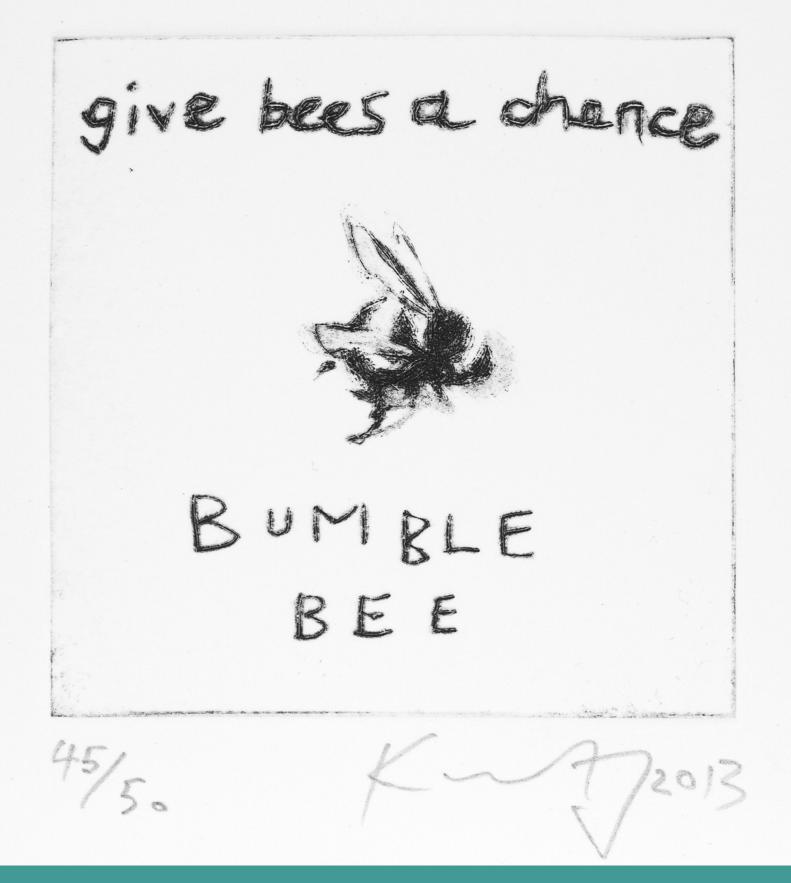












With special thanks to Professor John Holmes, University of Birmingham, for approaching the Museum with the idea to return to its artistic roots as well as his support, guidance, and work during the Visions of Nature year.

Special thanks also to: Professor Janine Rogers, Mount Allison University; Canada; The Ashmolean Museum; Bodleian Libraries; and Esther Lafferty, Oxfordshire Artweeks.

Funding from the Negaunee Foundation and Arts Council England is greatly acknowledged.

Front page image: Bees bumbling around the kitchen table, 2013, Kurt Jackson Back page image: Give bees a chance, 2013, Kurt Jackson



